



**PPV.COM RETURNS TO THE RING
LIVE STREAMING WORLD TITLE TILT
TERENCE CRAWFORD vs. ISRAIL MADRIMOV**

*Live from BMO Stadium in Los Angeles
Saturday, August 3, at 8 p.m. ET / 5 p.m. PT*

LOS ANGELES (July 23, 2024) -- [PPV.COM](https://ppv.com), which does not require a subscription, returns to the ring when it live streams to boxing fans, in the U.S. and Canada, the summer's most exciting *and* historic boxing card on U.S. soil, in a battle between undefeated champions. **Terence 'Bud' Crawford** (40-0, 31 KOs), a three-division world champion from Omaha, Nebraska, will move up in weight to challenge WBA super welterweight world champion **Israil 'The Dream' Madrimov** (10-0-1, 7 KOs), a native of Khiva, Uzbekistan, who fights out of Indio, California. In addition to Madrimov's title, the WBO interim junior middleweight world title will also be on the line.

Crawford extended his eight-year victory by knockout streak to 11 by stopping then-undefeated unified welterweight champion Errol Spence last year to become boxing's first undisputed world champion in two different weight divisions in the four-belt era. He will be looking to solidify his claim as the No. 1 pound for pound fighter. Madrimov will be making the first defense of the world title he won on March 8, when he knocked out undefeated Magomed Kurbanov in the fifth round. The stacked pay-per-view event, which marks the first time Riyadh Season will host a card outside the Kingdom of Saudi Arabia, will take place **Saturday, August 3**, beginning at **8 p.m. ET / 5 p.m. PT**, emanating from BMO Stadium in Los Angeles. Priced at \$79.99, the Crawford vs. Madrimov world championship event can be ordered by clicking here: [PPV.COM](https://ppv.com) - [PPV.COM](https://ppv.com) - [Crawford vs. Madrimov](https://ppv.com).

"Israil Madrimov is a typically tough, well-schooled Eastern European boxer. But Terence Crawford is in another league. The skill and dynamism he showed in upending Errol Spence offered a strong argument for pound-for-pound number one status, and Crawford is an intensely proud professional who never lets his guard down. There's no reason to suspect he will fail to master Madrimov, either by TKO or by lopsided decision," said Hall of Fame broadcaster **Jim Lampley**, who returns to the ring wars to co-host the exclusive viewer chat, in real time, during the [PPV.COM](https://www.ppv.com) Crawford vs. Madrimov world championship event live stream.

Joining Lampley on the viewer chat will be award-winning boxing journalist **Lance Pugmire** and popular podcast host **Dan Canobbio**. Jim, Lance, and Dan will also be providing exclusive fight week commentary and reports for [PPV.COM](https://www.ppv.com)'s website and social platforms.

The Crawford vs. Madrimov pay-per-view live stream will also feature WBA super lightweight champion **Isaac 'Pitbull' Cruz** (26-2-1, 18 KOs), from Mexico City, in his first title defense, against WBA No. 5 world-rated contender **Jose Valenzuela** (13-2, 9 KOs), from Los Mochis, Mexico; Cuban standout **David Morrell, Jr.** (10-0, 9 KOs), fighting out of Minneapolis, Minnesota, will be battling Serbian native **Radivoje Kalajdzic** (29-2, 21 KOs), fighting out of St. Petersburg, Florida, for the vacant WBA light heavyweight world title; former unified heavyweight champion **Andy Ruiz Jr.** (35-2, 22 KOs), from Imperial, California, against **Jarrell 'Big Baby' Miller** (26-1-1, 22 KOs), from Brooklyn, New York; heavyweights **Jared 'The Real Big Baby' Anderson** (17-0, 15 KOs), from Houston, Texas, against **Martin Bakole** (20-1, 15 KOs), a native of the Democratic Republic of The Congo, now fighting out of Airdrie, Scotland; and Cuban Olympic lightweight gold medalist **Andy Cruz** (3-0, 1 KO), from Miami, Florida, against **Antonio Moran** (30-6-1, 21 KOs), from Mexico City, in a 10-round lightweight rumble.

[PPV.COM](https://www.ppv.com), which does not require a subscription, will offer Crawford vs. Madrimov for \$79.99 in the U.S. and Canada. INDEMAND, the parent company of [PPV.COM](https://www.ppv.com), will also be carrying the event through its network of cable and telco operators in the U.S. and Canada via providers including: Xfinity, Spectrum, Contour, Optimum, Fios, Rogers, Bell, SaskTel, and Telus, among others.

LANCE PUGMIRE

Lance is a recipient of the Nat Fleischer Award for Excellence in Boxing Journalism, the Boxing Writers Association of America's highest honor. He brings over 30 years of experience covering the sweet science for the *Los Angeles Times*, *USA Today*, and *The Athletic*. Lance currently serves as senior U.S. writer for [BoxingScene.com](https://www.boxingscene.com).

DAN CANOBBIO

Dan and former WBO junior welterweight world champion **Chris Algieri** have moved their popular *Inside Boxing Live* podcast to [PPV.COM](https://www.ppv.com), where they produce two fresh episodes

weekly, provide onsite coverage during major pay-per-view fight weeks, host their own weekly live chat every Wednesday at 3 p.m. ET, and join fight night live viewer chats. For the latest episodes of *Inside Boxing Live presented by [PPV.COM](#)*, click here [Inside Boxing Live - YouTube](#).

About iNDEMAND and [PPV.COM](#)

iNDEMAND is an innovative partnership among three of the leading cable companies in the U.S.-- Charter Communications, Comcast Cable, and Cox Communications. iNDEMAND is a company of trusted content aggregators and licensing experts, with unparalleled technical expertise and long-standing relationships with MVPDs, major sports leagues, Hollywood studios, and other entertainment and sports companies across North America. iNDEMAND delivers great content to more than 60 million cable homes and has distribution deals with more than 90 companies. In December 2021, iNDEMAND launched [PPV.COM](#), an innovative streaming PPV service and the first of its kind to offer interactive fan engagement during live-action sports. With the addition of [PPV.COM](#), which does not require a subscription, to its existing cable PPV infrastructure, iNDEMAND has consolidated all forms of PPV distribution under one roof, making the company the only provider of turnkey PPV solutions for both industry partners and consumers. For more information, go to [indemand.com](#).

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